

MINUTES OF THE
275th Anniversary Commission
February 26, 2025

The 275th Anniversary Commission held a regular meeting on Wednesday, February 26, 2025 at the Salem Senior Center, 1 Sally Sweet's Way, Salem, NH.

Committee Members Present: Juliann Isabelle, Crayton Brubaker, Cathy Ann Stacey, Rob Hannon, Tom Giarrosso, Aaron Shamshoyan, Pat Good, Susan Mothon

Committee Members Absent: Joe Sweeney, Cindi Woodbury, Marco Abreu, Joel Dolan, Rachel Hill, Pam Russell

The meeting was called to order at 6:02 pm.

1. Chair Comments

None.

2. Historical Society Events – Susan Mothon

Ms. Mothon said that, in March and April, she will be speaking to 4th graders at the Salem elementary schools about this history of Salem and encouraging them to visit the museum. She will also promote the August 9 Salembration event. She is working with Ms. Ducharme, Library Director, at the Kelley Library for an event on April 19 for promoting the library, historical society, and the history of Salem. There will be a grand re-opening of the Old Town Hall on May 10. In August, there will be an event for the Moses Poor historical events and an Abenaki Park hike. On October 19, the Annual Soul Stroll will take place with the Historical Society. Ms. Mothon provided an update on the Lafayette Re-enactment event on June 21.

3. Promotional Material Development Update & Sponsorships, Banners, License Plates, Merchandise Store

Ms. Isabelle showed the Commission the 275th special anniversary license plates. They will be for sale at the Senior Center for \$50 each.

Mr. Shamshoyan discussed the logistics of the merchandise website. Proceeds will be mailed by check to the Town. Orders ship at \$12 per order. Mr. Shamshoyan discussed the costs and how the process will work for the store in relation to sales and proceeds.

The Town will get two checks a month – one from the proceeds of the store and one for the donations. Merchandise is shipped at the end of each month. Ms. Isabelle provided an update on which checks have been received so far for food trucks and donations.

4. Updates Since Last Meeting

a. Fundraising / Finance Subgroup Update

None.

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2 b. "Salembration" Subgroup Update
3 Mr. Shamshoyan provided an update on the Army band, which is currently booked from 12 –
4 1:30 pm. He discussed the other entertainers that will perform for Salembration. He discussed the
5 other vendors that will be at the event. The event will run from 12 to 5pm. The Commission
6 discussed parking areas and what parts of the road will be shut down. The Commission discussed
7 potentially getting event insurance. Mr. Brubaker will talk with Mr. Devine about what the Town
8 should do for this.

9
10 c. Scavenger Hunt Subgroup Update
11 The Commission discussed updates on the scavenger hunt event. The packets are being
12 distributed around Town. The Commission discussed reaching out to the various newspapers,
13 including Salem Life, Evergreen, Windham Independent. The Commission discussed the place to
14 submit the scavenger hunt; there is a place at Town Hall to submit.

15
16 **5. Other**

17 Ms. Isabelle discussed a writing contest that she is working on with Ms. Mothon. Ms. Mothon
18 provided an update on a packet for potential distribution with items such as coloring books.

19
20 Mr. Giarroso discussed some of the videos from prior anniversaries that will be on the SCTV
21 channel.

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23 **6. Review of Minutes**

24
25 **MOTION BY: Crayton Brubaker**

26 *Move to approve the January 22, 2025 minutes as amended.*

27 **SECOND BY: Cathy Ann Stacey**

28 **VOTE: 8-0**

29 **The motion passed unanimously.**

30
31 On the next agenda, there will be an item for the Lafayette event as a regular update.

32
33 **Next Meeting – Wednesday, March 26th - 6pm at Ingram Senior Center.**

34
35 **MOTION BY: Aaron Shamshoyan**

36 *Move to adjourn at 7:05 pm.*

37 **SECOND BY: Crayton Brubaker**

38 **VOTE: 8-0**

39 **The motion passed unanimously.**

40 **ADJOURNMENT AT 7:05 PM.**

41
42 Notes/minutes taken by: Crayton Brubaker