

Salem EDC Mission Statement (Adopted November 21, 2023)

The mission of the Town of Salem Economic Development Committee (EDC) is to drive economic and industrial growth while adhering to state statutes and our Town Master Plan. We strive to attract, develop, and retain a skilled, innovative workforce, fostering a community that balances the needs of residents and businesses. Identifying barriers obstructing community development is a key focus. Our goal is to achieve sustainable economic growth by actively engaging with stakeholders, fostering open communication with the Town Council, residents, businesses, and developers, and staying informed about research, trends, and creative solutions proven to be successful in other communities. Embracing the essence of our town motto — 'Industry, Commerce, Recreation' — we recognize that these are the cornerstones of a thriving community, and we strive to integrate them seamlessly into our economic development initiatives.