



Informational Session: Salem Community Choice Aggregation (CCA)

October 9, 2025

Presented by:
Bart Fromuth, CEO
Freedom Energy Logistics



What is CCA?

- Community Choice Aggregation (CCA) is a program that allows local governments to combine the electricity demand of their residents and businesses to create a large purchasing pool. Dual goals of electricity savings and budget certainty.
- Approved by 83% of Salem voters in 2025.
- Over 50 active aggregations in NH and 1400+ nationwide.



Why CCA Matters

- Leverages collective purchasing power to secure lower energy rates.
- Provides savings and long-term budget stability.
- Liberty Utilities' rates change every 6 months, causing volatility.



Salem CCA Details

- No environmental impact; only standard rate offered.
- Rates:
 - Salem CCA: \$0.11180/kWh (24 months).
 - Liberty's Rate: \$0.12420/kWh (locked until February).
- Initial Savings:
 - 10% (Initial meaning we only know Salem CCA rate past February.)
- Estimated Community Savings:
 - Assuming full participation (300,000,000 kWh), Salem would be guaranteed to save ~\$825,000 over the first three months.



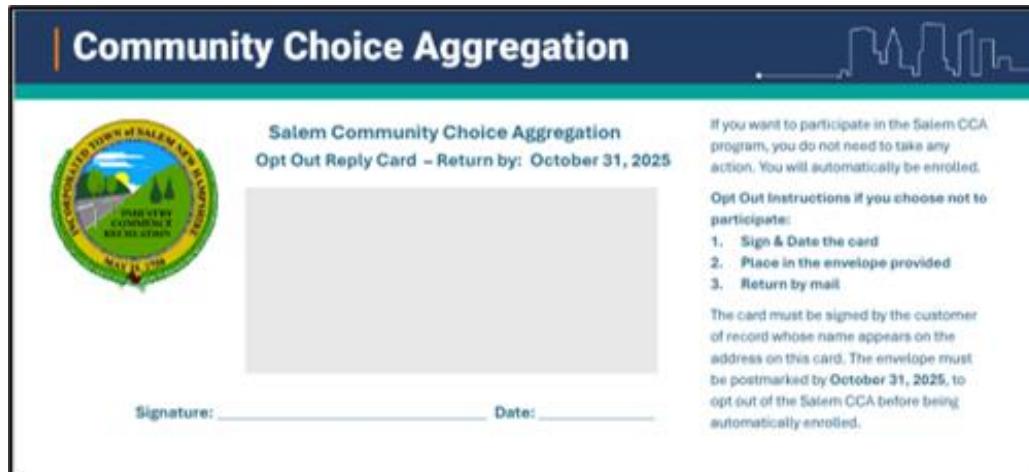
Eligibility

- Only Liberty default service customers will be enrolled unless they opt out.
 - Exception: Net Metered customers should not have received an opt out. Net Metered customers are better off with Liberty, paid for excess production.
- Third-party supply customers are not impacted.
- Budget billing and Electric Assistance Program (EAP) participants remain unaffected.



Opt Out Options

- Residents can opt out at *anytime* before or after the November meter read.
- Three Methods to Opt Out:
 1. Return opt-out card.



Community Choice Aggregation



Opt Out Options, continued

2. Visit Salem CCA Website - <https://felpower.com/cca/new-hampshire/salem/>

The town of Salem is pleased to introduce its first electricity supply program, **Salem Community Choice Aggregation (CCA)**, to help reduce electricity costs and offer better service to the residents of the town. The Salem CCA program enables local towns to come together and buy electricity as a group, among other residents and local businesses, many small, competitive local, and an alternative to **Liberty Default Service**.

Salem

COMMUNITY CHOICE AGGREGATION IN NH
LOCAL CONTROL, REAL IMPACT

How the Program Works

Town of Salem services as a supplier (Liberty Power)
(Libty Default) continues delivery & billing
You (Resident/Business) are enrolled by default unless you opt out

- Default service customers will receive a notification letter and be automatically enrolled unless they opt out by October 1, 2015.
- Participants voluntary, you can opt out any time with no fee (effective on your next bill).
- Liberty continues to deliver electricity, interrupt lines, respond to outages, and send one bill.

[OPT OUT](#)

Mar 2015	Town Meeting Vote Approved CCA More than 80% of voters voted Approved CCA. Approved by the Board of Selectmen and Village Managers.	Apr 2015	PUC Plan Approval Town CCA plan, representing the PUC.	Aug 2015	Supplier Contract Signed For both Power (that's me & PPL) We'll bill you.	Aug 2015	Salem CCA Program begins
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Enrollment, Opt-Out & Opt-In

Name to Opt-out
Residents can automatically opt-out unless they choose to opt-in before October 1, 2015. Opting out will be allowed at any time with no penalty.

- Mail the opt-out postcard included with your notification letter.
- Call First Point Power at (866) 875-1711.
- Visit Opt-In Opt-Out Form.

Name to Opt-in (If you have a third-party supplier or supplier plan)

- Call First Point Power at (866) 875-1711.
- Visit Opt-In Opt-Out Form.

Note: If you already have a competitive electricity supplier, you will not be automatically enrolled. You can opt-in at any time (check for any termination fees with your current supplier).

[OPT IN/OUT](#)

Liberity Default Service	Salem's CCA	
Rate	\$0.104 per kWh.	\$0.11136 per kWh.
Renewable Energy Content	Multi-Renewable Portfolio Standard (M-RPS) requirements (25% x 2015)	Multi-Renewable Portfolio Standard (M-RPS) requirements (25% x 2020)
Duration	180th February 2016	24 months

Subject to change. This is not a formal contract. This is a formal application for the Salem's CCA program. The Salem's CCA program is a third-party electricity supply program.

Program Details & Resources

[View Details](#)

felpower.com/cca/new-hampshire/salem/

Enrollment, Opt-Out & Opt-In

How to Opt Out

Residents will be automatically enrolled unless they choose to opt out before October 31, 2025. Opting out later is allowed at any time with no penalty.

1. Mail the opt-out postcard included with your notification letter.
2. Call First Point Power at **(888) 875-1711**.
3. Visit: [Opt In/ Opt Out Form](#)

How to Opt In (if you have a third-party supplier or opted out)

1. Call First Point Power at **(888) 875-1711**, or
2. Visit: [Opt In/ Opt Out Form](#)

Note: If you already have a competitive electricity supplier, you will not be automatically enrolled. You can [opt in](#) at any time (check for any early termination fees with your current supplier).

[OPT IN/OPT OUT](#)



Opt Out Options, continued

3. Call Salem CCA Customer Support

- First Point Power - (888) 875-1711
- Freedom Energy - (866) 568-4725



Billing & Service

- Liberty Utilities remains the utility provider.
- No changes to transmission/distribution charges.
- Salem CCA replaces only the energy charge.
- No additional bills. Liberty continues to bill customers.



Flexibility

- 24-month supply contract.
- Ratepayers can switch between Salem CCA and Liberty default rate anytime.
- No fees or penalties for switching.



What to Expect

- On November meter read, Liberty will switch eligible accounts to Salem CCA rate.
- No action required unless opting out.
- Opt-in available later via website or phone.



Questions?



Thank You for Attending

FOR MORE INFORMATION

Visit Salem CCA Website

<https://felpower.com/cca/new-hampshire/salem/>

Town of Salem Website

<https://salemnh.gov/ccap>

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